



ABULEARN ACADEMY

MASTER TOMORROW'S ABSOLUTE
SKILLS, TODAY

OFFICIAL COURSE MODULE

Practical AI Mastery

Module 1: The Art of Effective Prompting

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From Beginner to Pro — Formulate prompts that deliver precision results.

Learning Objectives

By the end of this module, you will understand:

- What a prompt is and how Large Language Models interpret text.
- The **4 Key Elements** of a perfect AI prompt.
- How to avoid common prompting mistakes (vague language, missing context).

1. What is Prompt Engineering?

Prompting isn't just asking a simple question — it's giving the AI clear role instructions, relevant context, and structured output expectations to achieve high-quality results consistently.

2. The 4-Part Prompt Framework

Use this universal formula to construct high-performing AI prompts:

- **Role:** Who should the AI act as? (e.g., "Act as a senior web designer...")
- **Task:** What specific action do you want it to take? (e.g., "...write a homepage layout outline...")
- **Context:** What background details are needed? (e.g., "...for an AI education tech academy...")
- **Format:** How should the response look? (e.g., "...format as bullet points with bold titles.")

3. Good vs. Bad Prompting

BASIC / VAGUE PROMPT

"Write about web design."

HIGH-IMPACT STRUCTURED PROMPT

"Act as a senior front-end developer. Explain the 3 most important design rules for beginner web developers. Keep it concise, practical, and format the response using bullet points."



Hands-on Student Exercise

Open any free AI tool (like ChatGPT) and rewrite this basic prompt using the 4-part framework:

PRACTICE TARGET

"Help me create a study schedule."